



## Automation offer by MZEO

We can automate the following processes

- Lead sourcing from forms, websites, ads and emails you receive
- Email automation, and sequencing of emails you send to people
- CRM automation and follow up email sequences
- Data IQ and analysis of important metrics for decision-making
- Consumer research and ad optimization
- Ads management and reporting of results across channels
- Sales cycles, conversion rates, and qualification improvements

Our process is made of the following three phases:

- Initial introduction and overview of the opportunities
- Drafting of the plan and implementing it upon approval
- Testing and optimizing the best-chosen solution

To best analyze your case and send you a custom questionnaire while fully understanding the complexities and the current state of affairs in your marketing department, we would need to invest initial consulting time.

Stage of implementation	Minimum hours to be calculated	Price per hour/minimal fee
Initial introduction and overview of the opportunities paid upfront.	5	\$100/\$500
Drafting of the plan and implementing it upon approval.	20	\$200/\$4000
Testing and optimizing the best-chosen solution.	10	\$200/\$2000

For more information write to Alek V Ribak at [avr@mzeo.org](mailto:avr@mzeo.org)



Payment for each stage is upfront while hours are tracked by MZEO

You can pay in one of the following three ways

### **European Union (UK Company with a German EUR account)**

**TW Account Holder** Isee Marketing Ltd

**IBAN** DE62 7001 1110 6054 1699 47 **Bank code**

**(SWIFT / BIC)** DEKTDE7GXXX

**Address** Handelsbank Elsenheimer Str. 41, München 80687 Germany

### **USA (Account in USD dollars)**

**Account Holder** TransferWise FBO Isee Marketing Ltd

**Account number** 8310214913 **Wire transfer number** 026073008

**Bank code (SWIFT / BIC)** CMFGUS33

**Routing number (ACH or ABA)** 026073150

**Address** TransferWise 19 W 24th Street New York 10010 United States

### **Bitcoin**

19FFbSukTkdyFt3yqVHNZfcx6NPDjjswaH (write MZEO in reason)

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After the payment you can book the initial meeting on the link here:

<https://calendly.com/mzeo/60min>

We look forward to hearing from you!